

# **VIKAS Program Overview**

## **IIT Tirupati Navavishkar I-Hub Foundation**

### **Introduction**

The VIKAS Program at IIT Tirupati Navavishkar I-Hub Foundation aims to foster innovation and entrepreneurship by providing startups with a supportive ecosystem. The program focuses on facilitating the development of technology-driven businesses through structured guidance, access to resources, and a collaborative community. The program is designed to support startups by providing essential non-financial resources crucial for early-stage development. The program focuses on fostering innovation through access to workspace, expert mentorship, and a network of industry and academic professionals.

### **Objective**

The primary objective of the VIKAS Program is to assist startups in reaching their developmental milestones by providing:

- A collaborative workspace environment.
- Guidance from seasoned entrepreneurs and industry experts.
- Networking opportunities with potential investors, partners, and customers.

### **Eligibility Criteria**

Startups that are:

- Part of the IITTNiF incubation ecosystem.
- Focused on technology-driven products or services.
- Demonstrating potential for significant impact in their respective fields.

### **Program Benefits**

1. **Workspace:** Access to dedicated desks, hot desks, or private offices in IITTNiF's state-of-the-art coworking space.

2. Mentorship: Regular sessions with mentors who have expertise in areas such as product development, business strategy, and market entry.
3. Networking: Opportunities to connect with a network of entrepreneurs, technical experts, and business leaders through workshops, seminars, and events.

## **Application Process**

To apply to the VIKAS Program:

1. Submit an application via the IITTNiF website.
2. Include details about the startup's vision, current status, and goals for the incubation period.
3. Participate in an interview or presentation session with the Startup Selection committee.

## **Use of Startup Logo and Promotional Activity:**

As a participant in the VIKAS Program at IIT Tirupati Navavishkar I-Hub Foundation (IITTNiF), it is agreed that IITTNiF has the right to use your startup's logo, name, and associated branding elements in our promotional materials. This is intended to showcase the vibrant community and innovative projects within our hub. Please note the following terms:

1. Purpose of Use: IITTNiF may use your startup's branding elements to promote the incubator's activities, successes, and events, which may include marketing campaigns, social media posts, annual reports, and presentations to stakeholders.
2. Provision of Materials: Your startup agrees to provide high-resolution files of your logo and any other branding elements upon request. These materials should be sent to our marketing department at [outreach@iittnif.com](mailto:outreach@iittnif.com).
3. Notification: While IITTNiF retains the right to use your branding as described, we will endeavor to notify you when your branding is used in significant promotional campaigns or in materials distributed externally on a large scale.
4. Duration of Use: IITTNiF may continue to use your branding in its promotional materials during and after the completion of your tenure in the VIKAS Program. You may request that we discontinue the use of your branding in new materials after your departure from the program, subject to reasonable transition terms.

## **Program Duration**

The standard duration of the VIKAS Program is up to 12 months, with the possibility of extension based on progress and contribution to the IITTNiF ecosystem.

## **Terms and Conditions**

- Adherence to the coworking space policy and IITTNiF's general terms of incubation.
- Regular progress reports and participation in scheduled review meetings.
- Engagement with the IITTNiF community by participating in and contributing to events and activities.

## **Contact Information**

For more information about the VIKAS Program, please contact:

- Email: [startups@iitnif.com](mailto:startups@iitnif.com) (mailto:startups@iitnif.com)

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